

Visitor Centre Network Statistics Program 2009

SALT SPRING ISLAND

January to March 2009

YEAR TO DATE TOTAL	January	February	March	Q1 Total
Administration Parties/Hour	4.21	6.46	6.88	5.75
# of hours	104.00	108.00	74.00	286.00
# of phone calls	51	96	64	211
# of mail/fax/email enquiries	13	27	38	78
# of parties	438	698	509	1,645
# of visitors	647	1,066	872	2,585
# of buses	1	0	3	4
Visitor Origin	298	483	286	1,067
Local Resident	147	157	118	422
BC	97	219	101	417
Alberta	7	11	11	29
Other Canada	15	43	34	92
Washington	4	5	0	9
California	1	1	0	2
Other US/Mexico	4	8	7	19
Europe	16	23	7	46
Asia/Australia	4	13	5	22
Other	3	3	3	9
Nights in Community	37	113	68	218
Same day	19	68	31	118
1	4	9	11	24
2	6	22	17	45
3	4	6	4	14
4-6 (1 week)	2	6	3	11
7-13 (2 weeks)	0	1	0	1
14+	2	1	2	5
Information Requested	368	581	403	1,352
Accommodation	20	44	27	91
Adventure Recreation	28	56	51	135
Attractions	38	72	50	160
Events / Conferences	5	8	6	19
Food / Beverage	29	65	37	131
Transportation	81	102	61	244
Shopping	15	37	25	77
Parks	9	28	31	68
First Nations	0	1	1	2
Community Services	17	17	13	47
Investment/Moving	2	8	3	13
Site Facilities (e.g. Washrooms)	19	20	14	53
Other	105	123	84	312
Community Specific Info	48	70	44	162
Pool (schedule, phone number etc)	1	2	2	5
Salt Spring \$\$ (inquiry, purchase etc.)	1	8	5	14
Waiting for SSTransit (shelter)	3	45	30	78
Residents card	1	15	7	23
	42	0	0	42

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MONTHLY TOTAL	Jan-08	Feb-08	Mar-08	TOTAL
Administration Parties/Hour	5.54	5.72	7.68	6.44
# of hours	120.00	116.00	154.00	390.00
# of phone calls	97	94	172	363
# of mail/fax/email enquiries	28	46	40	114
# of parties	665	663	1,183	2,511
# of visitors	892	976	2,043	3,911
# of buses	7	9	11	27
Visitor Origin	445	462	847	1,754
Local Resident	261	200	263	724
BC	119	151	325	595
Alberta	10	34	54	98
Other Canada	22	38	103	163
Washington	9	4	16	29
California	1	2	6	9
Other US/Mexico	1	8	21	30
Europe	11	14	27	52
Asia/Australia	9	6	27	42
Other	2	5	5	12
Nights in Community	48	73	231	352
Same day	24	48	138	210
1	4	7	29	40
2	6	10	33	49
3	2	3	20	25
4-6 (1 week)	8	3	7	18
7-13 (2 weeks)	1	0	2	3
14+	3	2	2	7
Information Requested	598	577	1,172	2,347
Accommodation	46	46	135	227
Adventure Recreation	31	49	132	212
Attractions	40	72	183	295
Events / Conferences	7	12	14	33
Food / Beverage	39	59	119	217
Transportation	333	223	319	875
Shopping	22	20	54	96
Parks	15	26	78	119
First Nations	0	0	1	1
Community Services	28	25	37	90
Investment/Moving	2	6	6	14
Site Facilities (e.g. Washrooms)	15	26	63	104
Other	20	13	31	64
Community Specific Info	2	21	206	229
Internet	0	1	18	19
Saturday Market	1	4	38	43
Vineyards, Farms, Gardens	1	5	20	26
SSI Transit (info/schedule)	0	11	130	141
	0	0	0	0